



HEARTLAND AFFILIATE MEMBERSHIP OPTIONS

Premier Affiliate Membership*

\$600 annually

(Prorated by quarter)

- Year-round recognition at Heartland (Promotional wall; Zoom background; Business card) *Exclusive offer*
- Able to display promotional items in Heartland's training room *Exclusive offer*
- All the benefits of Affiliate Membership listed below \$200 value
- Semi-annual informational newsletter article (with approval) \$100 value
- Sponsor of the 'Welcome Station' in Heartland's lobby *Exclusive offer*
- Annual Event Sponsorships \$400+ value
 - Such as: Bowling, Martini Mixer, Volleyball, Toys for Tots, etc. *(Some events excluded/extra)*
- 3 Education class/event sponsorships \$150+ value
 - CE class, New Member Jumpstart
- Other (e.g., mass email blasts)

Basic Affiliate Membership*

\$200 annually

(Prorated by quarter)

- Access to nearly 1200 REALTORS®
- Targeted Audience
- Networking event opportunities
- Use of the Heartland logo
- Government lobbying efforts
- Business to business referrals
- Personal growth
- Heartland's values
- Professional assistance
- Website recognition and bio
- Committee member opportunities

A la carte (with membership):

- Seminar to General Membership:
- New Member Jumpstart sponsor:
- General Event Sponsorship: *(Some exclusions)*
- Education seminar sponsorship:
- Informational newsletter article:
- Call/email to discuss
- \$50/day (includes the food)
- Typically, \$100/event
- \$50/event
- Call/email to discuss

Contact Heartland at 815-459-0600 or info@HeartlandRO.com for details.

**Pricing options are per individual affiliate member, not to be combined by multiple members.*

**Benefits of program may change at Heartland's sole discretion.*