

Networking Events

Heartland hosts a number of events each year.

Some examples include Volleyball Tournament, Open House, Installation, Boat Tour, Toys for Tots, Charitable Bike Ride, Golf Outing, and more. Obviously, these events attract REALTORS®. Come join the fun and get to know members. Don't forget to bring business cards.



“Your dues dollars truly are an investment”

Lori Amato, AHS Home Warranty

Home Service Providers List

This list on our website includes a roster of our affiliate members listed by their industry type. It is a free part of your regular membership. This list is a fabulous resource for our REALTOR® members and their clients.

Marketing Opportunities

Affiliate members have various opportunities to promote their services to the REALTOR® membership including our weekly e-newsletter, and event sponsorships.

“Heartland respects us and strives to be our real estate industry resource”

Lisa Cowger, Palmarium Home Inspection

Present a Seminar

Heartland's Education Committee is constantly looking to the affiliate members to tap their expertise. This is an invaluable opportunity to present yourself and your industry to the entire membership in a 1 1/2 hour seminar.

Business to Business Referrals

Often your involvement leads to other business opportunities. Perhaps Heartland itself or other affiliates need your services. Your membership increases your awareness far beyond the REALTOR® community.

Professional Assistance

Turn to us for answers. Heartland's qualified staff has over 50 years of real estate experience. Call on us to assist you in being successful.

“The opportunities to get in front of members is seemingly endless”

Brian Augustine, Academy Mortgage



Heartland's Values

You'll be a part of a 70 year old trade organization devoting itself to the highest standards. Just as the word "REALTOR®" instills a sense of professionalism, your membership shows your commitment to providing the highest commitment to your industry and your clients.

Electronic Keycards & Lockboxes

Heartland is the only MRED REALTOR® Association that allows licensed home inspectors and appraisers to obtain electronic keycards. Heartland recognizes your need to conduct your professionally licensed business.

“Our success is their priority”

Katie O'Neill, Fidelity National Title

Personal Growth

Heartland allows affiliate members to join several of its committees. Participation not only gets you more well known but also offers personal growth opportunities - leadership skills, contact with local and state government officials, state or national REALTOR® association involvement, and more.

VIP Programs

The local, state and national associations by virtue of their membership size have developed discounts with many companies to be able to bring you discounts on various products and services. It might be as simple as taking advantage of one discount to repay your membership fees. For instance: computers, car rentals, credit cards and bank services.

Heartland's Mission:

To provide our members professional services and exceptional resources.

Top 5 Reasons to Belong

**1) Access to roughly 1000
local REALTORS®**

2) Targeted audience
Direct access to real estate
Professionals across Northern IL

3) Cost Effective
An inexpensive investment that will likely
return itself in just your first transaction.

4) Home Service Providers List
Your name automatically gets published
in our list that is made available to every
member and, therefore, their clients.

5) Networking events
REALTORS® are a fun-loving group of
people. Come join us at, or even
sponsor, one of our many networking/
fundraising events.

*“Heartland truly is your
partner in real estate”
Gary Quedenfeld, LoanDepot*

405 E Congress Parkway, Suite A,
Crystal Lake IL 60014



WHY THEY JOIN?

Reasons your business
should affiliate with
Heartland



815.459.0600 ph
815.459.0621 fax

Appraisers
Assessors
Attorneys
Environmental Consulting
Estate Management
Financial/Lenders
Home Inspectors
Home Warranty
Interior Redesign/Staging
Investment Advisors
Marketing
Moving/Storage
Radon Detection
Title Insurance